

EnFinCap: Entrepreneurship and Financial Capacity for Women

Introduction





According to Eurostat, women in Europe are significantly less likely to opt for self-employment than men.

The challenges that discourage them from entrepreneurship and self-employment are multifaceted and tied to human capital; e.g. women have less entrepreneurial experience, less social capital, less knowledge of entrepreneurship and finance.



Project Results

PR1 - Map existing competencies in partner countries on entrepreneurial and financial "literacy", existing competencies, knowledge

PR2 - A platform (with an e-course) that will ensure that women entrepreneurs acquire knowledge, skills and competencies in the field of entrepreneurship and financial literacy (+ e-textbook) PR3 - Create training materials and develop and implement a platform and course through "short - term staff training"



Result Description

Each partner was assigned one topic, according to partner expertise and experience.

- 1. Entrepreneurship literacy
- 2. Financial literacy
- 3. Digitalization and digital literacy
- 4. Loan Literacy
- 5. How to increase revenue/investment
- 6. Human resources management





Result Description

Microlearning units template for development:

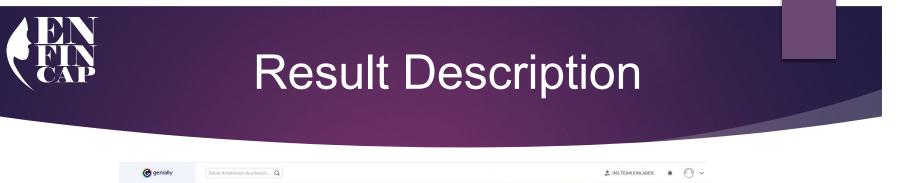


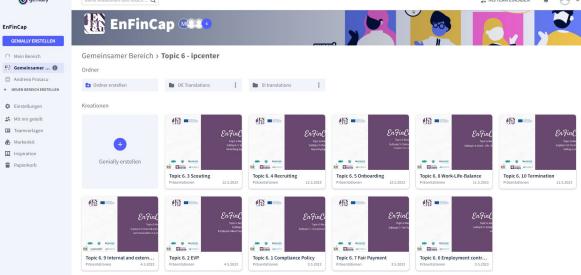
Topic No: Subtopic No:

S:

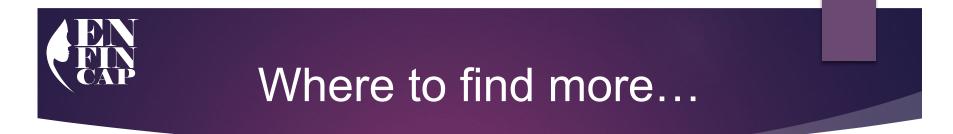
| Unit | Duration (min) | Short description | Learn objectives | Method used | Media/tools used |
|-------------------------------------|-------------------|----------------------|------------------|-------------|------------------|
| Intro | 3min | | | | |
| Lesson | 6min | | | | |
| Q/A | 4min | | | | |
| Conclusio n/ Introductio n | 2 min | | | | |

















Partnership





ipcenter room for learning











Thank you!

