



ENFINCAP FINAL NEWSLETTER

WELCOME TO ENFINCAP!

In recent years, the beauty and wellness sectors have witnessed a remarkable surge in women-led micro-entrepreneurship. Women have seized the opportunity to transform their passion for beauty and wellness into viable businesses. However, to ensure the sustained growth and success of these ventures, it is imperative to focus on entrepreneurship and financial capacity building specifically tailored for women in these industries. By providing them with the necessary knowledge, skills, and resources, we can foster their empowerment and enable them to overcome the unique challenges they face.



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Aligned with this, the EnFinCap project, aims to address the real challenges faced by women "micro" entrepreneurs in the labor market. Through in-depth interviews and research, the project team has identified the genuine needs of these women and crafted goals that align with policy directives and the labor market landscape. EnFinCap strives to empower women micro-entrepreneurs, providing them with the competencies, knowledge, and self-confidence necessary to take control of their lives and create a secure future for themselves and their families.

In this context, the successful completion of the EnFinCap project was marked by the final meeting held in Maribor on 6-7 June. This gathering brought together the partnership involved in the project, celebrating the achievement of their shared goals. A major highlight of the project's conclusion was the finalization and publication of the EnFinCap platform, accompanied by the comprehensive training material available in multiple languages. The platform, a result of collaborative efforts, now serves as a valuable resource for women micro-entrepreneurs seeking empowerment and support.



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By providing a range of resources, from e-learning modules to networking opportunities, the platform aims to equip women with the knowledge, skills, and confidence necessary for success. The availability of training material in multiple languages ensures accessibility for women from diverse backgrounds and regions. The final meeting in Maribor served as a platform for partners to reflect on the project's achievements, discuss lessons learned, and strategize for the sustainable future of EnFinCap. The completion of the EnFinCap project represents a significant step forward in supporting women micro-entrepreneurs, fostering gender equality, and promoting entrepreneurial success in communities.

RESULTS

The EnFinCap project has not only successfully addressed the challenges faced by women micro-entrepreneurs in the beauty and wellness sectors but has also created a pathway for their empowerment and long-term success. By focusing on entrepreneurship and financial capacity building tailored specifically for women, EnFinCap has provided them with the tools and resources necessary to overcome obstacles and thrive in their businesses.

If you are interested in the project, visit our website for more information:

<https://enfincap.eu/>

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